



wholesome wave georgia

Wholesome Wave Georgia (WWG) makes fresh, healthy, locally-grown produce affordable and available to all Georgians.



SNAP Connection

58%
SNAP
Enrollment Rate

1,505
Total Cases
(16% increase
from 2021)

fresh for less

27,700 EBT transactions
A 35% increase in EBT
card swipes
compared to 2021

\$384,155
SNAP benefits
matched, which
translated to:

\$643k +
worth of fresh food
sold by local farmers

food for health

437
Household
Members Impacted

\$43,519
Prescription
Redemptions

"Once we received WWG's support, farmers started to realize that the people we were trying to reach, those who did not have access to fresh food, were coming to shop at the market."

- Connie Oliver, Market Manager in Waycross

**We Help Georgians
Eat Healthy, Local
Produce**

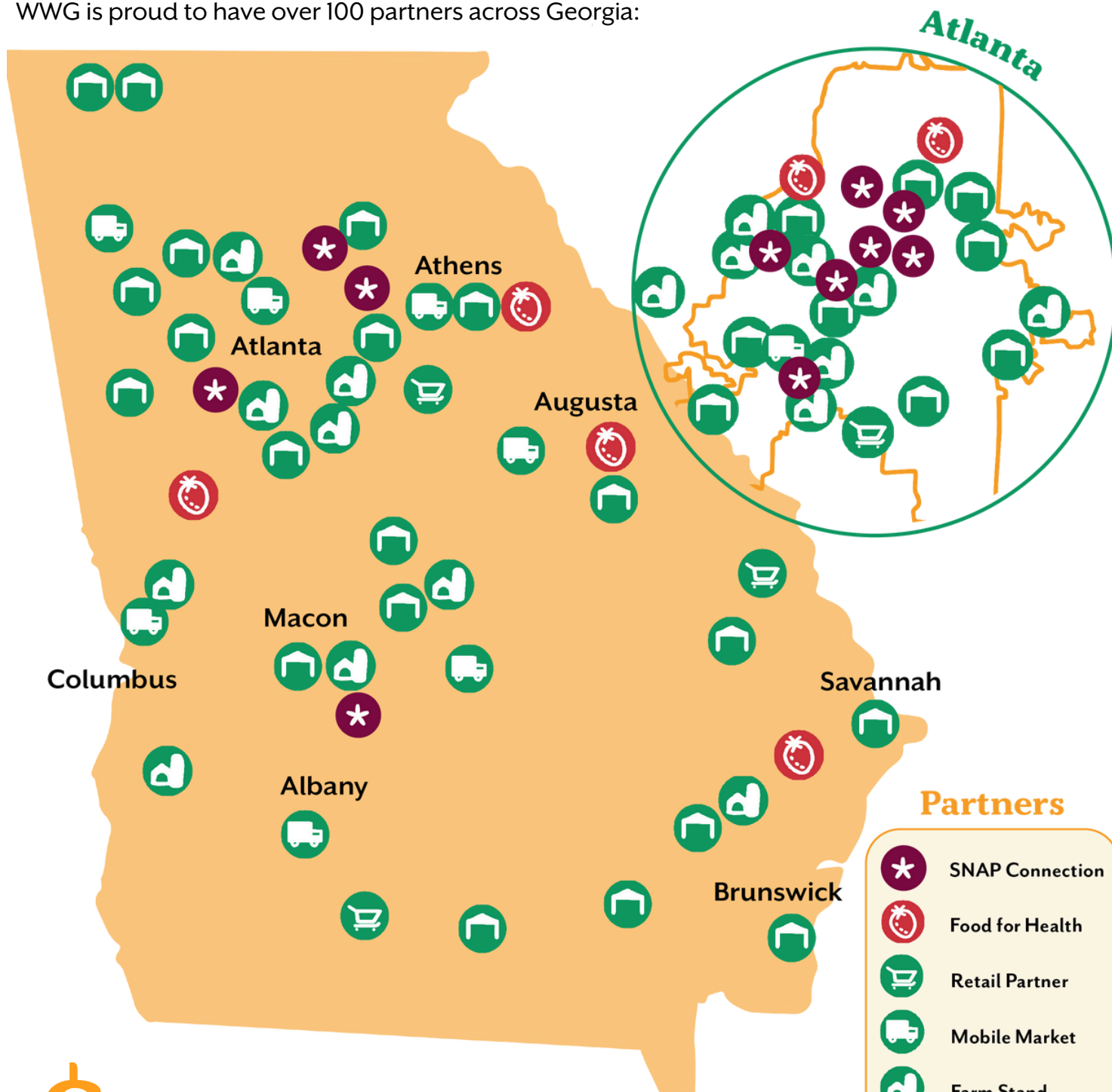
Fresh for Less shoppers who have used the program for over 6 months consume 2.96 cups of fruits and vegetables per day compared to the US average of 2.53.

Impact data from 2023



WWG Across Georgia

WWG is proud to have over 100 partners across Georgia:



\$5.5
million

WWG facilitated more than \$5.5 million in economic impact at partner sites since 2009 by matching the value of SNAP/EBT (“food stamps”) on produce purchases.

Partners

- SNAP Connection
- Food for Health
- Retail Partner
- Mobile Market
- Farm Stand
- Farmers Market

Scan the QR code for our full partner list:

