



wholesome wave georgia

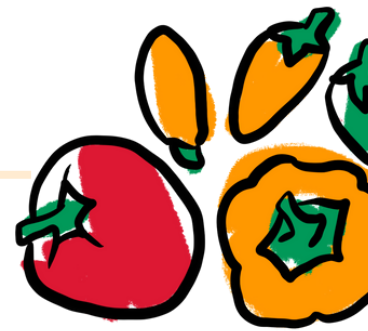
Wholesome Wave Georgia (WWG) makes fresh, healthy, locally-grown produce affordable and available to all Georgians.



SNAP Connection

60%
SNAP
Enrollment Rate

1,514
Total Cases
(16% increase
from 2021)



fresh for less

52%
increase in EBT card
swipes compared to
2021

\$368,000
SNAP benefits
matched, which
translated to:

\$1 MILLION
worth of fresh food
sold by local farmers



food for health

451
Household
Members Impacted

\$59,942
Prescription
Redemptions

"I don't think a market should exist without reaching out to the underserved and improving access for everybody in the community." - Relinda Walker, Market Manager in Statesboro.

Every \$5 of SNAP
equals \$9 of
economic return.

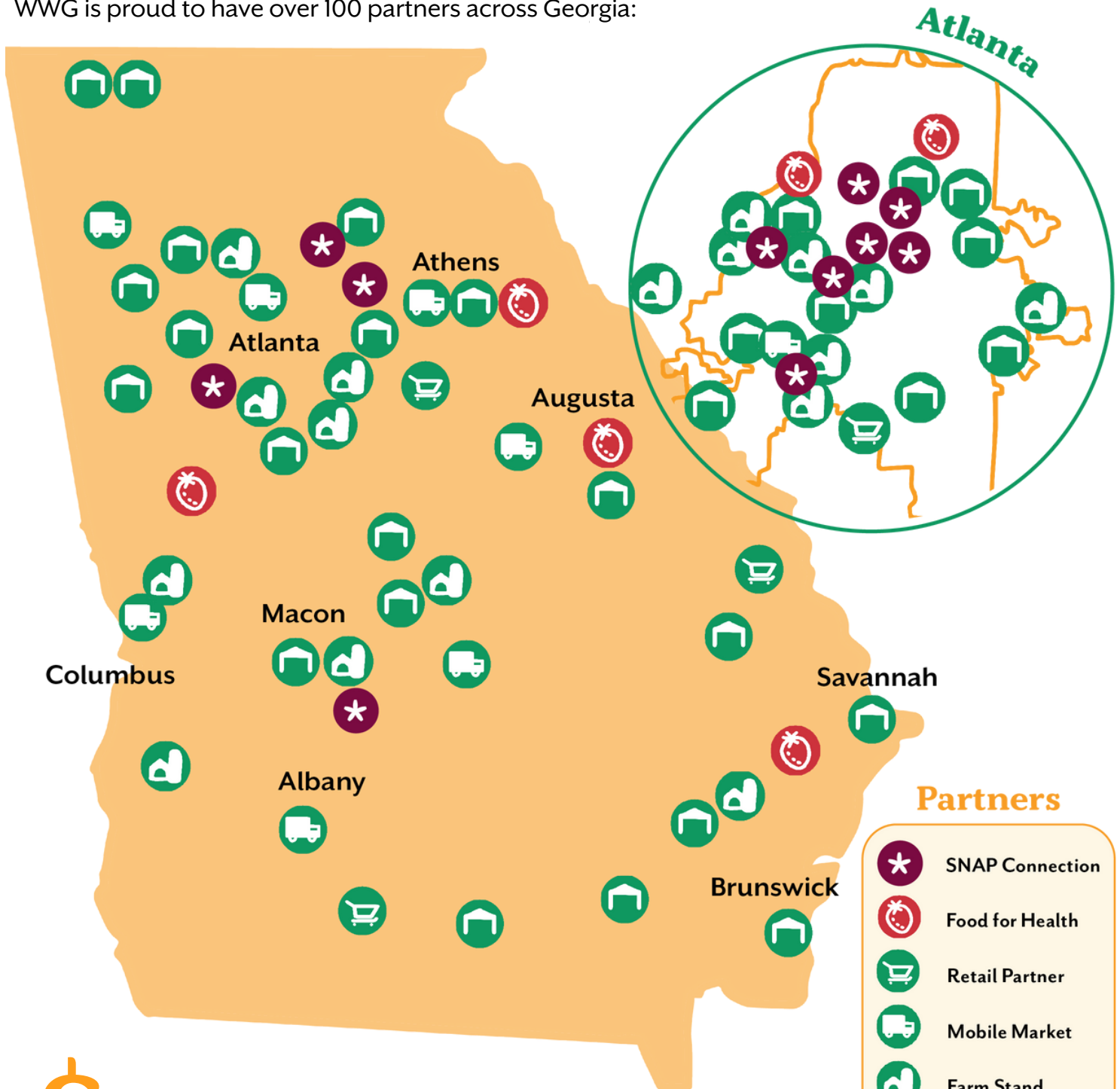
Therefore, if every SNAP recipient in Georgia spent \$10 at a farmers market each year, it would generate \$18 in economic revenue.



*Impact data from 2022

WWG Across Georgia

WWG is proud to have over 100 partners across Georgia:



\$5.5
million

WWG facilitated more than \$5.5 million in economic impact at partner sites since 2009 by matching the value of SNAP/EBT (“food stamps”) on produce purchases.

Partners

-  SNAP Connection
-  Food for Health
-  Retail Partner
-  Mobile Market
-  Farm Stand
-  Farmers Market

Scan the QR code for our full partner list:

