

# SOUTHERN CHEFS POTLUCK 2025



**SUNDAY, OCTOBER 5<sup>TH</sup> | SERENBE**

**Top Chefs | Craft Cocktails | Live Auction**



Contact: Annamarie Robb  
Director of Development  
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## EVENT SPONSORSHIP OPPORTUNITY



Southern Chefs Potluck brings together some of the finest chefs and mixologists across the South to raise money for Georgia farmers and families. Enjoy incredible food and beverage, a live auction with exclusive dining and luxurious hospitality experiences, and the gorgeous scenery of the Serenbe Pavilion. All proceeds support Wholesome Wave Georgia's mission to healthy food from local farmers to Georgia families in need.

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## SPONSORSHIP LEVELS

	<b>PRESENTING \$30,000</b>	<b>GOLD \$15,000</b>	<b>TABLE \$5,000</b>	<b>PATRON \$2,500</b>
<b>NAME</b>	Southern Chefs Potluck presented by [Company]			
<b>MEDIA</b>	Full Page Ads in Atlanta Magazine and Reporter News (covering Buckhead, Brookhaven, Dunwoody, Sandy Springs)	Digital ads on Rough Draft Atlanta website		
<b>BRANDING</b>	Co-branding within the event and for additional Wholesome Wave Georgia events, such as Southern Sips Happy Hour.	Prominent logo display at Southern Chefs Potluck + co-branding within the event for Cocktail Hour, Chefs, etc.		
<b>LOGO</b>	Priority event pre-event publicity, signage, event program, website, social media and newsletters.	Priority event pre-event publicity, signage, event program, website, social media and newsletters.	Tiered logo inclusion on event signage, event program, website and newsletters.	Listing recognition on event signage, event program, website and newsletters.
<b>TICKETS</b>	20	10	10	4



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